



Empowering the consumer with
technology to select the optimal mattress

02/06/17

Tactilus[®] Bodyfitter[®] System

Presentation to:





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About Sensor Products

New Jersey based Sensor Products Inc., established in 1990, is a world leader in the manufacture and distribution of tactile pressure sensing solutions. Their customized and off-the-shelf products are installed within all of the Fortune 500 industrial companies as well as thousands of smaller manufacturing firms. Their sensors are used in applications as diverse as tire testing to semiconductor manufacturing and from R&D labs to space missions. Additionally, Sensor Products provides in-house and on-site stress and pressure mapping analysis.

Key Propositions

- Turnkey Solution – We customize all aspects of our product (software and hardware) to your needs.
- Pricing – We will deliver precisely what you need. You won't be paying for extraneous features or functions. We will provide the best value (efficacy/price) in the industry.
- Custom Software – Developers are in-house and work closely with your programmers to ensure software does exactly as you need.



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More than Just the Implementation of a New Technology

We view our client as a partner. Everything about our efforts is founded on promoting and projecting your firm's image. Our proposal isn't simply the introduction of a technology but an entire marketing paradigm taking careful consideration of your existent promotional and sales strategies.

It is our belief that an investment in this concept not only will greatly improve sale conversion levels, promote a step up on sale price point, and shorten the sales cycle, but will aid in lowering the return rate.

Science lends credibility to the consumers otherwise subjective decision and reinforces their belief that they've made the right product choice. Post purchase dissonance is lowered and thus return rates are cut sharply.



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What We Offer

- Your private labeling on both the sensor and software
- Fully customized software
- Tablet handheld computer
- Wireless capability
- Onsite training
- Data depository feature
- Customer takeaway printout (patent pending)
- Sensor customization
- Customer takeaway email available
- Financing options
- Proximity sensors



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Benefits of the Tactilus[®] Bodyfitter[®] System

- Stretch sensor last longer and gives better readings. [E]
- World class customer support and warranty.
- Customized and privately branded for your particular use.
- Customer takeaway document with couponing potential. [E]
- No hub! Less to get damaged or pilfered. [E]
- FREE onsite training after your purchase.

[E] designates a Sensor Products Inc. exclusive item.



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Step 1

Login Screen



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Step 2A

Admin Selection Screen



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Step 2B

Standard User Selection Screen



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Step 2C

Guest Selection Screen



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ABC Mattress

A Few Questions About You

Enter your age: 35

Enter your approximate weight (kg): 72

How many people are being tested?: 1

Do you have trouble sleeping? Yes

Name: Dan White

Email: dwhite@gmail.com

Next >>

Increase Support • Reduce Pressure • Sleep Better

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Step 3A

Person 1 - Customer Questions



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ABC Mattress

A Few Questions About Person 2

Enter your age: 20

Enter your approximate weight (kg): 65

How many people are being tested?: 2

Do you have trouble sleeping?: No

Next >>

Keyboard

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Step 3B

Person 2 - Customer Questions



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Step 4A

Person 1 - Main Action Screen

The Slider bar, in combination with some self diagnosis capabilities of the software, will allow the customer to have input into the selection process of finding the “optimal fitting” mattress for their needs. The software will possess an algorithm that will assess what type of mattress will fit the customers needs based upon their body profile as recorded with the sensor mat. The ultimate mattress models that the software presents will be a combination of software intelligence coupled with consumers preference (from the slider bar).



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Step 4B

Person 2 - Main Action Screen

The Slider bar, in combination with some self diagnosis capabilities of the software, will allow the customer to have input into the selection process of finding the “optimal fitting” mattress for their needs. The software will possess an algorithm that will assess what type of mattress will fit the customers needs based upon their body profile as recorded with the sensor mat. The ultimate mattress models that the software presents will be a combination of software intelligence coupled with consumers preference (from the slider bar).



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Processing Screen

This page shows that the software is thinking and evaluating the parameters and measurements of the customer to present the optimal mattress selection for them.



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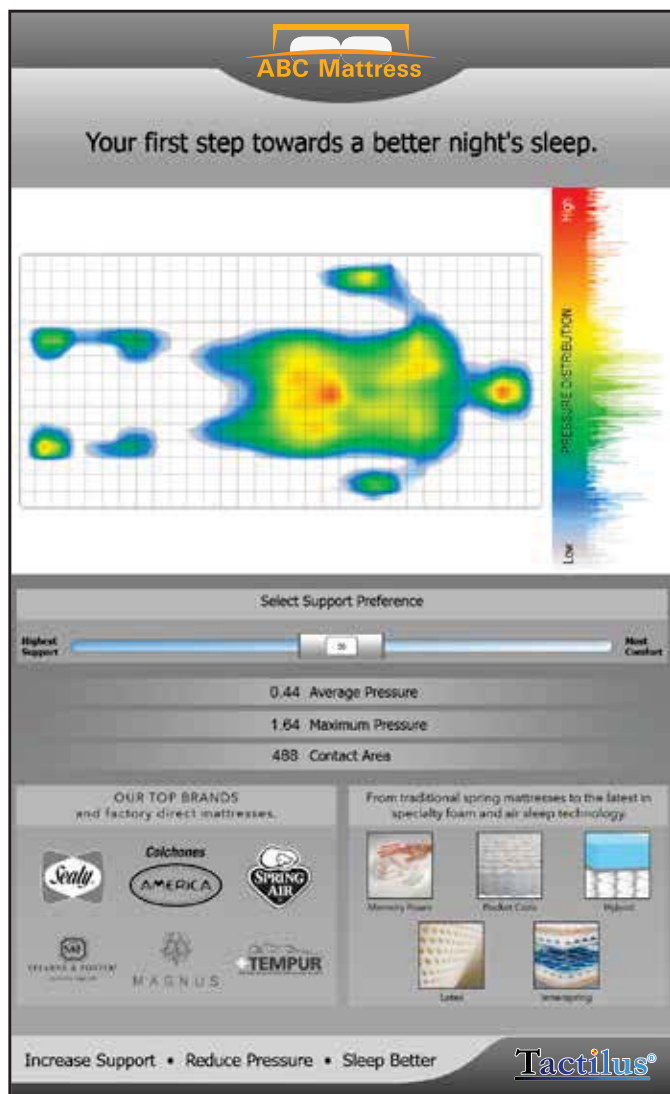


Step 5 Selection Screen

The final output of the Bodyfitter® experience is to present to the client the mattresses that offer the best possible “fit” for their body and comfort preference.



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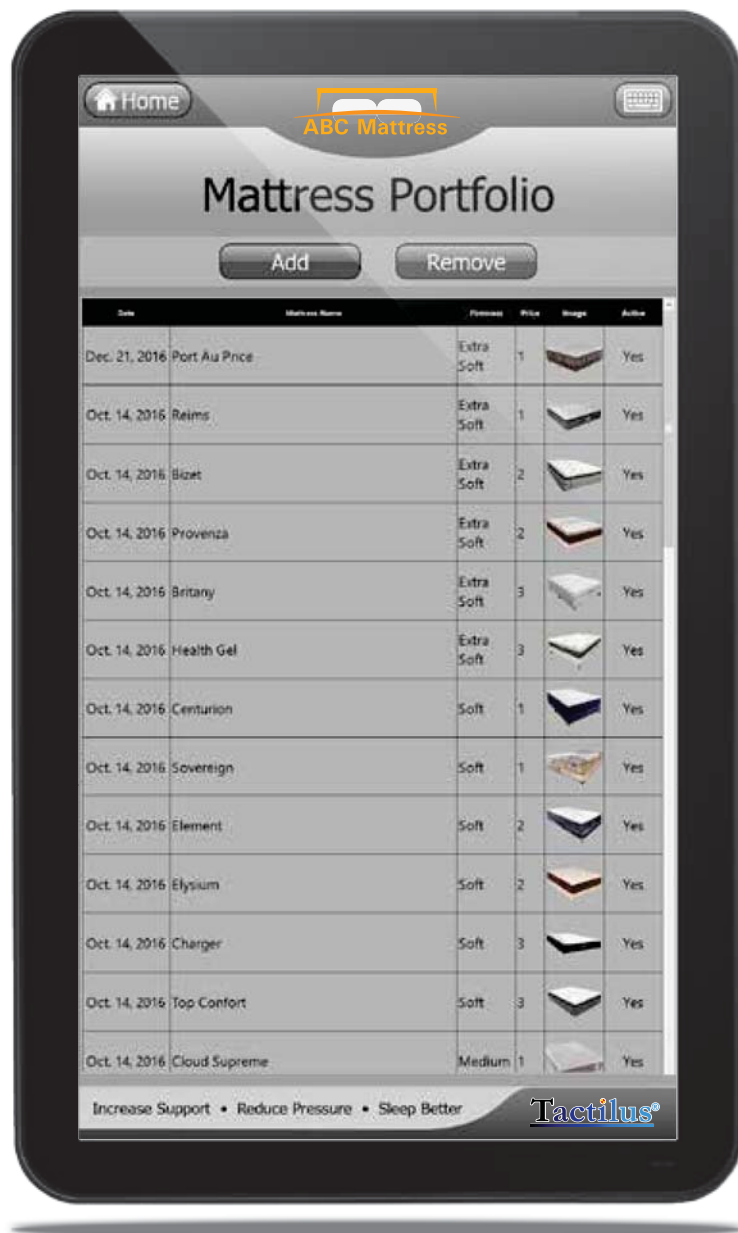


Email and Printout

This is what the email and printout would look like after a customer is body mapped.



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Mattress Portfolio

This page is a spreadsheet that allows the store to enter in their portfolio of mattresses indicating each mattresses firmness level, price, name and image location (for display in step 5).

Date	Mattress Name	Firmness	Price	Image	Active
Dec. 21, 2016	Port Au Price	Extra Soft	1		Yes
Oct. 14, 2016	Reims	Extra Soft	1		Yes
Oct. 14, 2016	Bizet	Extra Soft	2		Yes
Oct. 14, 2016	Provenza	Extra Soft	2		Yes



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Log - Utilization Report

Sales Representative	Number of Uses	Users Per Day
Abby Jones	4	2
Casey Brophy	6	3
Dan Wright	2	1
Frances Watkins	4	2
Harley Diaz	2	1
John Smith	2	1
Jonathan Burns	4	2
Kim McKinney	6	3
Rob DiMeo	4	2
Stacey Bishop	2	1
Tanya Horton	2	1



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User Entry

Sales Representative	Access Level	Password
Admin	Admin	*****
Guest	Guest	*****
Casey Brophy	User	*****
Harley Diaz	User	*****
Rob DiMeo	Admin	*****
Abby Jones	User	*****
Frances Watkins	User	*****
Kim McKinney	User	*****
Jonathan Burns	User	*****
Byron Newman	User	*****
Tanya Horton	User	*****
Stacey Bishop	User	*****
Dan Wright	User	*****
Alonzo Guzman	User	*****
Gregory McCoy	User	*****
John Smith	Admin	*****



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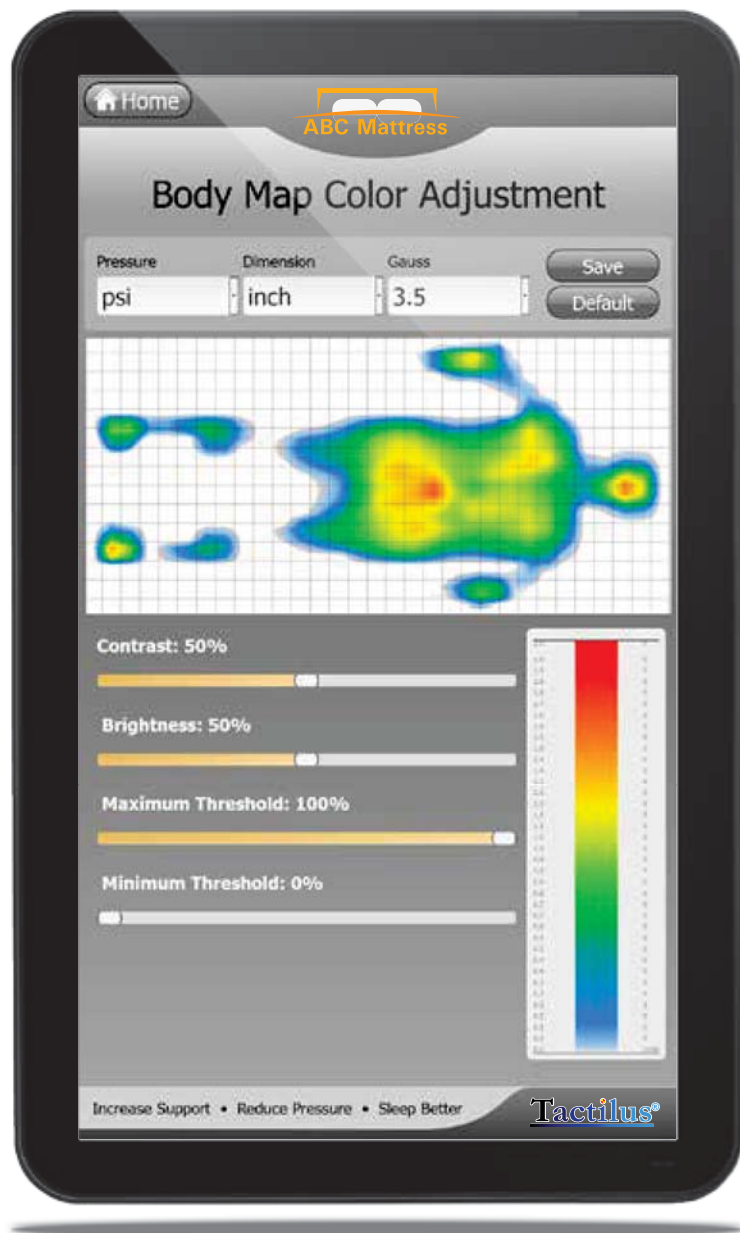


Open Session

Session Date	Customer Name	Email
Jan. 9, 2017	Phyllis Long	phyllis.long@hotmail.com
Jan. 9, 2017	Patrick Watson	pwatson@gmail.com
Jan. 9, 2017	Dennis Ramirez	dramirez@gmail.com
Jan. 9, 2017	Dorothy Rodriguez	drodriguez@hotmail.com
Jan. 9, 2017	Stephen Rivera	srivera@hotmail.com
Jan. 9, 2017	Bobby Taylor	btaylor@yahoo.com
Jan. 9, 2017	Ryan Bryant	rbryant@gmail.com
Jan. 9, 2017	Nicole Lee	nicole.lee@gmail.com
Jan. 9, 2017	Samuel Campbell	scampbell@yahoo.com
Jan. 9, 2017	Helen Hall	hhall@yahoo.com
Jan. 9, 2017	Benjamin Russell	russell@gmail.com
Jan. 9, 2017	Gloria Howard	ghoward@hotmail.com
Jan. 9, 2017	Jean Turner	jturner@gmail.com
Jan. 9, 2017	Harry Lopez	hlopez@hotmail.com
Jan. 9, 2017	Christina Morgan	cmorgan@yahoo.com
Jan. 9, 2017	Emily Smith	esmith@aol.com
Jan. 9, 2017	Stephanie Moore	smoore@yahoo.com
Jan. 9, 2017	Janet Morris	jmorris@gmail.com
Jan. 9, 2017	Johnny Powell	jpowell@yahoo.com



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Body Map Color Adjustment



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Home ABC Mattress

Software Setup

Name: Sensor Products Email Address: spl.bodyfitter@gmail.com

Subject Line: Bodyfitter Password: [REDACTED]

☐ Use SMTP Server for relaying ☐ Authentication Required

SMTP Server: smtp.gmail.com Port: 465

Security Protocol

☐ Default (no SSL) ☒ Use STARTTLS ☐ Requires SSL

Enable Dual Pressure Reading ☐
Enable Email Button ☐
Enable Print Button ☐
Adjust Processing Time (Sec): 5

Video.mp4 Video
Audio 01.wav Audio 1
Audio 02.wav Audio 2
Audio 03.wav Audio 3

Language: English

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Software Setup



Contact Information

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